STARR
CONSULTING

Rigorous. Practical. Qualified.

The Starr Certificate
in Coaching for Managers

in partnership with

The OCM

A challenging programme run in partnership with Starr Consulting and The OCM (formerly The Oxford School of Coaching and Mentoring).

A relevant professional qualification using coaching tools developed in business. Delegates gain coaching skills during learning events, self study, and practical application in the workplace.

Successful candidates will be accredited by the EMCC (European Mentoring and Coaching Council), and The OCM - the UK's leading provider of coaching qualifications.

The Opportunity

Coaching is now a core competence for any manager, because it presents a real opportunity to increase organisational performance, e.g.:

• In day to day operational management
• As part of the performance management process
• In managing and developing talent.

Over a period of 6 months, individuals receive tuition on a group and individual basis. A study time of approx. 50 hours is blended into manager's everyday activity. Successful candidates must be able to:

• Develop coaching relationships to improve workplace performance
• Consistently demonstrate skills and attributes of an effective coach
• Demonstrate knowledge and understanding of coaching models and how they apply to improving performance
• Be able to monitor, evaluate and improve their own effectiveness
• Demonstrate the intention to continue to learn and develop as a coach.

Who is it suitable for?

• Middle and senior managers
• Internal coaches and mentors
• HR professionals, consultants, advisors.

What are the core elements of the programme?

In addition to the two, two day skills builder events, successful delegates will:

• Be supported by a business coach, via telephone coaching
• Complete self-assessments and receive feedback from colleagues on their coaching
• Fulfil reading and reflection requirements
• Experience the challenge of a formal accreditation process
• Be able to demonstrate their skills during a comfortable yet challenging assessment activity.

Who are we?

Starr Consulting provides coaching and consultancy solutions to some of the largest organisations in the world. Established in 1995, we have over 15 years experience of delivering coach training events in business, both in the UK and abroad. With cutting edge design in coaching tools and techniques, we make coaching live, breathe and work in your workplace.

Areas of expertise:

- Executive Coaching
- Coach Training Solutions
- Consultancy and Change Management.

Starr Consulting's founder, Julie Starr, is an innovator in the field of coaching. Her book **The Coaching Manual** is recommended reading on coaching courses around the world.

Her second book, **Brilliant Coaching** shows managers how to coach in the workplace.

The OCM Group are market leading providers of coaching and mentoring qualifications and skills training for both organisations and individuals. Established in 1998, The OCM's holistic and practical approach creates effective coach-mentors, whether working as a formal coach or developing coaching and mentoring skills as part of a leadership or managerial style.

Areas of expertise:

- Coaching and Mentoring Accreditation
- Coaching and Mentoring Skills Training
- Online Measurement and Assessment Tools.

2010 Programme - Dates & Location
Skills Builder Event One : April 14th & 15th
Skills Builder Event Two: September 7th & 8th
Venue: Central Oxford

2011 Programme - Dates & Location
Skills Builder Event One : April 13th & 14th
Skills Builder Event Two: September 13th & 14th
Venue: Central Oxford

Investment: £3,250* plus VAT

* Programme price includes:
✤ 4 days of classroom training during two, two day skill builder events
✤ Lunches and refreshments during the skill builder events, (no accommodation)
✤ Four - telephone coaching sessions, of approximately 60 minutes each.
✤ All printed products, e.g. delegate manuals, handouts, copy of Brilliant Coaching
✤ Access to The OCM's online programme support system.